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MAHSA
INTERNATIONAL COLLEGE
— PENANG —

MAHSA INTERNATIONAL COLLEGE TALENT ASCEND + CAREER LAUNCH

PLAYBOOK

PLAYBOOK

OVERVIEW

Welcome to Talent Ascend

Welcome to Talent Ascend — MAHSA International College’s all-access, future-proof, no-fluff student development game plan. This isn’t your average career center or a “just do your hours” checklist.

This is your all-in-one launch system, where scholarships meet skills, internships meet inspiration, and career goals meet real results.

OVERVIEW

Curated by the Talent Engagement Unit (TEU) and plugged straight into the PRIDE Ecosystem, Talent Ascend is your backstage pass to:

 Real Roles (Not Coffee Runs)

 Future-Ready Skills

 Global-Level Exposure

 A Straight Path From Student Life To CEO Energy

It's smart, structured, and stylish — built for students who want to Be More.

So whether you're a first-year newbie or a final-semester powerhouse, Talent Ascend gives you the power to shape your journey, your way.

This Is Not Just Career Prep. This Is Your Evolution Plan.





A PRIDE CONNECT POWER MOVE

Talent Ascend isn't flying solo — it's powered by the ultimate engine: PRIDE Connect. This isn't just an add-on to your classes — it's part of a much bigger universe where your academic life syncs with digital fluency, industry immersion, and career acceleration.

A PRIDE CONNECT POWER MOVE

Here's how we plug into the PRIDE power grid:

LINK

Your passport to structured internships, apprenticeships, externships, and real-world immersion. From startup projects to hospital rotations, this is hands-on hustle with a purpose.

LIFE

Beyond the books. We're talking about your story: branding, culture, campus engagement, alumni link-ups and making moves in the global arena.

LEGACY

Every achievement you unlock is forever yours — stored, verified, and flaunt-worthy via MAHSA International College's blockchain credentialing system.

Talent Ascend is the official student development arm of PRIDE Connect, and it's built to give your journey purpose, proof, and power.



MEET YOUR CREW: THE TALENT ENGAGEMENT UNIT (TEU)

If Talent Ascend is your stage, then TEU is your backstage dream team — the producers, choreographers, and hype squad behind your success story.

They're not just policy pushers — they're student opportunity architects. Every role you apply for, every internship you land, every milestone you track — they're right there engineering the flow.



MEET YOUR CREW: **THE TALENT ENGAGEMENT UNIT (TEU)**

Here's what they actually do (and do well):

CURATE LEGIT OPPORTUNITIES

no dead-end tasks, only meaningful roles that grow your skills and confidence.

MATCH STUDENTS TO MISSIONS

whether you're a coder, creator, clinician, or communicator, TEU finds the right fit.

MAP YOUR GROWTH

through smart tracking across NOVA, COPIA, CRM, and your blockchain-powered portfolio.

WORK THE NETWORK

partnering with MPC, CRPO, Registry, Finance, Alumni, industry mentors, and YOU.

SUPPORT YOUR JOURNEY

from your first HustleHub gig to your final CareerLaunch coaching session.

If you're climbing the Talent Ascend ladder, TEU is the spotter, guide, and co-pilot making sure you rise, safely and strategically.



THE 5 CORE PILLARS OF TALENT ASCEND

This is the blueprint. The big five. The pillars that turn campus life into a real-life launchpad.

Each pillar isn't just a program — it's an experience, a growth accelerator, and a chance to flex your potential in the real world.

Whether You're Here To Earn, Learn, Serve, Lead, Or Launch — This Is Where It All Starts.

THE 5 CORE PILLARS OF TALENT ASCEND

1 HUSTLEHUB

Your First Professional Gig Starts Here.

- Real Paid Roles On Campus: Admin, Events, IT, Ops
- Max 20 Hours/Week (You Still Gotta Pass Exams!)
- Monthly Pay, Professional Etiquette, Performance Reviews
- Priority For B40, Scholars, And Emerging Student Leaders



A woman with long brown hair, wearing a dark blue cardigan over a white top and dark jeans, stands in a classroom pointing at a whiteboard. The whiteboard contains mathematical equations: $(x+4) = (4+8+2)$, $\frac{1.03}{1.0} (r=1) \Rightarrow (x+2) = +\beta$, and $(x+5) = 50\%$. In the foreground, two students are seated at a wooden table with several laptops open. The background features a large window with a view of greenery outside.

THE 5 CORE PILLARS OF TALENT ASCEND

2 SCHOLARLY HOURS+

Give back with purpose.

- Required For MAHSA International College Scholarship Holders
- Serve Through Teaching, Tutoring, SDG Initiatives, Or University Events
- Tracked Via Logbooks, Verified By Your Supervisor
- Teaches Responsibility, Leadership, Humility — And Impact



THE 5 CORE PILLARS OF TALENT ASCEND

3 SHAPE+ (Strategic Hands-on Applicative Professional Experience)

From The Classroom To The Boardroom, And Beyond.

SHAPE+ is MAHSA International College's all-access, multi-phase experiential learning program — an evolution of structured internships that can begin as early as your first year. It blends real-world engagement with professional mentorship and project ownership.

- Designed For Undergraduates, Postgraduates, And Even Early-Year Students
- Entry Is Open At Any Point In The Study Lifecycle
- Pathway Options: Clinical, Tech, Creative, Business, Research, Education
- Flexible Durations (From Short Sprints To 6-Month Terms)
- Includes Reflection Journals, Mentorship, Milestone Tracking, And Digital Credentialing
- Embedded Within PRIDE Connect's Structured Industry Programmes (SIP)
- SHAPE = Strategic + Hands-On + Applicative + Professional + Experience

THE 5 CORE PILLARS OF TALENT ASCEND

3 SHAPE+ (Structured Holistic Apprenticeship & Professional Experience)

From The Classroom To The Boardroom, And Beyond.

Through SHAPE+, Students:

- Apply What They Learn In Classrooms To Industry-Aligned Projects
- Collaborate With Real Teams On Real Deliverables
- Gain Exposure To Different Industries And Disciplines
- Develop A Portfolio Of Work And Receive Supervisor Endorsements
- Get Recognised Through Blockchain-Based Credentials In PRIDE Legacy

SHAPE+ is not just an internship. It's your launchpad to a successful career, shaped around your ambition, your growth curve, and your professional identity.





THE 5 CORE PILLARS OF TALENT ASCEND

4 MAP (Management Apprenticeship Programme)

A corporate fast-track for MAHSA International College-grown talent.

- Two-Year Postgrad Elite Rotation Across Departments
- Mentoring From CEO, Deans, And Programme Directors
- 4 Cross-Functional Placements In Strategy, Ops, Business, Education
- PRIDE Legacy Credentials + Performance Badges
- Considered For Internal Hiring, Partner Referrals, And Advisory Boards

THE 5 CORE PILLARS OF TALENT ASCEND

5 CAREER LAUNCH

Where purpose meets paycheck.

TEU's endgame: To help you land that dream job

Services include:

- Resume & LinkedIn Makeovers
- Interview Rehearsals + Soft Skill Clinics
- Career Expos, Startup Pitching, And Employer Townhalls
- Alumni Career Connect Platform + Job Board
- Portfolio Masterclasses With Digital Storytelling
- PRIDE-Issued Blockchain CV With Endorsements



TALENT ASCEND: YOUR JOURNEY MAP

 STAGE

 PROGRAMME

 WHAT YOU UNLOCK

1

HustleHub

Paid Work, Confidence, Discipline, And A Professional Mindset

2

Scholarly Hours+

Service Impact, Leadership Edge, Community Credibility

3

SHAPE+

Career Clarity, Hands-On Industry Exposure, Portfolio-Worthy Projects

4

MAP

Strategic Insight, Exec-Level Mentoring, Internal Fast-Tracking

5

Career Launch

Job Offers, Brand Building, Employer Endorsements, Future Proofing

From side quests to boss level. This is how you level up.





TEU SYSTEM OF PLAY

Welcome to the control room of your journey.

This is where structure meets strategy, and where TEU turns your goals into action.

- 🎮 Liaison Level-Up – Every faculty has a TEU Liaison Officer. Think of them as your mission commander — ready to guide, support, and connect you.
- 📊 Real-Time Dashboards – Everything you do is tracked and celebrated across NOVA and CRM. No lost logs. No forgotten milestones.
- 📅 Monthly Pulse Checks – Your growth is reviewed monthly to ensure you're on course and climbing.
- 📜 Smart Credentials – Every move you make — every win you earn — gets recorded and immortalised via PRIDE Legacy's blockchain tech. Your transcript just became your trophy shelf.

**This Is How Talent Ascend Plays —
Clean, Trackable, And Always Student-Forward.**





WHY TALENT ASCEND HITS DIFFERENT

Forget everything you know about boring career prep and recycled resume workshops.

Talent Ascend was built from the ground up for today's generation of disruptors, creators, innovators, and impact-makers.

✓ Modular, not manual –

Jump in at any phase. Customise your journey. Own your timeline.

✓ Blockchain-brag worthy –

Every achievement you unlock becomes a forever-proof credential.

✓ Industry-aligned AF –

Built hand-in-hand with real employers, alumni, and future-focused sectors.

✓ Portfolio-powered –

Show the world what you've done, not just what you've studied.

✓ Mentor-matched –

Work with faculty, professionals, and advisors who actually care where you're going.

This Isn't Just Different. It's MAHSA International College's New Standard. And Once You're In –

You're Playing A Whole New Game.





FINAL WORD: FROM CAMPUS TO LEGEND

Talent Ascend + CareerLaunch isn't the end of your degree — it's the start of your legacy.

This is how you build more than a resume. You build a brand. A movement. A future that's credible, credentialed, and confidently yours.

Whether you're hustling on campus, mentoring juniors, pitching at Demo Day, or landing your first big job offer — Talent Ascend is behind you, beside you, and pushing you forward.

"From helper to hustler. From student to standout. From intern to industry leader. YOU ASCEND."



For support, collabs, onboarding kits, or hype squads:

✉ GET IN TOUCH
Talent Engagement Unit (TEU)

✉ Email: teu@micp.edu.my
📍 Level 18, MAHSA International College
➡ Instagram: [@micpofficial](https://www.instagram.com/micpofficial)
🕒 Mon–Fri | 9 AM – 5 PM